

**Group number:** \_\_\_\_\_

**Group project:** \_\_\_\_\_

**Working Rubric: Maple Ridge Product/Presentation (used to assess final media presentations)**

This rubric focuses only on aspects that are readily evident in the students' media presentations.

<b>SNAPSHOT (overall rating)</b>	Presentation is unclear and/or incomplete; features ineffective use of technology. Shows limited understanding and reasoning.	Presentation is generally clear (somewhat incomplete or flawed); features basic use of technology. Shows some understanding and logical reasoning.	Presentation is clear, complete; features competent use of technology. Shows understanding and logical reasoning.	Presentation has impact; features effective use of technology. Shows thorough understanding, insight and powerful reasoning.
<b>SOLUTION/CONTENT</b> –clearly identifies the issue or problem; shows understanding	Shows very limited understanding of the problem or issue	Describes some background to the problem or issue	Explains key background aspects of the problem or issue	Thoroughly explains background of the problem or issue
- uses sufficient, relevant information (includes identifying sources/speakers)	Does not offer sufficient relevant information	Offers some relevant information; may be partially incomplete or flawed	Offers sufficient, relevant information	Offers highly appropriate ; well-chosen information
-shows logical reasoning, using evidence to arrive at a reasonable solution/conclusion	Little use of evidence or reasoning; does not solve the problem in a useful/plausible way (may be illogical)	Uses some evidence; solves at least part of the problem in a basic way. (May be simplistic with some gaps in logic.)	Uses evidence and logical reasoning to solve the problem in a useful/plausible way	Uses well-chosen evidence and powerful reasoning to solve the problem in a highly effective way
<b>PRESENTATION</b> - uses appropriate presentation tools effectively	Uses presentation tools ineffectively; 'novice' level (either extremely simple or badly flawed)	Uses presentation tool(s) with basic skill; often inconsistent	Uses appropriate presentation tool(s) competently	Uses relatively sophisticated presentation tool(s) effectively; often innovative
- uses language and/or appropriate media for topic and audience (incl. vocab)	Language and media are inappropriate for topic and audience	Language and media somewhat appropriate for topic and audience	Language and media are appropriate for topic and audience	Language and media are well-chosen for topic and audience; often precise
- shows clarity; has impact	Difficult to follow and understand	Generally clear but may be inconsistent; some parts have intended impact	Clear; generally has intended impact	Clear and memorable; has intended impact

A strength we noticed in this presentation:

One piece of advice for the developers:

Marking team initials: \_\_\_\_\_